

Infographic for Case Project

IT 546: Instructional Technology and Digital Literacy

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Target date for a draft of your infographic is November 20th.

Resources on Infographics

- [An Infographic explaining Infographics](#)
- [How to Create an Awesome Infographic](#)
- [5 Rules of Infographic Excellence](#)
- [The Marketer's Simple Guide to Creating Infographics in PowerPoint](#)
- [Mapping the Stairs to Visual Excellence](#)
- [Mapping Tools](#)
- [Daily Infographic](#)

Infographic “Creators”

- [Juice Labs Chart Chooser - Chart Creator](#)
- [Infogr.am](#)
- [Ease.ly](#)
- [PowerPoint Template for Creating Infographics](#)
- [2nd PowerPoint Template for Infographics](#)
- [Data for today's class](#) (from Kathy Schrock)




Image Editing Programs

- [Pixlr.com](#) (free online editing)
- Local image editing
 - Fireworks
 - Photoshop
- [Gimp](#) (free download)
- iPad App
 - [Visualize Free](#) (Full version \$.99)

Image Collectors

- Google Advanced Image Search: Creative Commons
- Flickr Creative Commons
- [Center for Instructional Innovation and Assessment Compiled list of Creative Commons Images](#)
- Search for free images or "free vector based people" "free vector based icons" etc.

Rubric

Infographic Rubric   			
You've already rated students with this rubric. Any major changes could affect their assessment results.			
Criteria	Ratings	No Marks	Pts
Structure	Overall effective system is used to organize information; information is organized consistently; layout makes it easy for viewer's eye to skim/scan information; layout makes it easy to know what information is meant to be grouped together. 10 pts	0 pts	10 pts
Legibility	Color and contrast make infographic easy to read (grayscale test); font styles (not too thick, thin or curvy) easy to read and appropriate to context; font size (no smaller than 18) easy to read; no whole paragraphs in capitals; avoid too much bold or italics 5 pts	0 pts	5 pts
information literacy skills	A clear understanding of audience and purpose is demonstrated in the choice of source images or text; citations are included for any images or text used 5 pts	0 pts	5 pts
			Total Points: 20