Introductory Video Assignment
IT 546: Instructional Technology and Digital Literacy

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The purpose of this video introduction is not only to introduce yourself through video, but also to help us understand who you are.

Consider choosing a theme for your video to really get at who you are. For instance, maybe the essence of you stems from a lens of sustainability. You might also consider writing an "I am from" poem and creating your video around your poem. Here are some examples of "I am from" poems. See this link for the history of "Where I'm from" poems.

Think about:

- items found in your home: bobby pins, newspapers, discount coupons for a new Mercedes.
- items found in your yard: hoses coiled haphazardly, half chewed dog toys, etc.
- names of relatives, especially if they link you to the past: grandpa Paul and grandpa Raymond.
- sayings that were frequently said or that you say: "Cast your bread to the waters and it will come back a thousand fold" or "Wait 'till your father gets home."
- foods and dishes that you recall from family gatherings: lutefisk and lefse, black eyed peas
- childhood games you played or places where memorabilia were kept

You can use any program to make your video.

Examples

- Example
- http://www.youtube.com/watch?v=aSxw4KaKQZU
- http://youtu.be/zaKVEnqTRHY

iMovie

- Basics of creating a move, inserting images, adding transitions, and adding titles in iMovie 11 Video (~6 min)
- Working with sound in iMovie (~2 min)
- iMovie Tutorials
- If you use iMovie, create the entire movie on one computer. If you use a lab computer, please talk to me about how to do this. If it's a personal computer, you can create the entire iMovie on it without a problem.

Windows Live Movie Maker

- o MovieMaker Tutorial that I recorded
- o Tutorial for Windows Movie Maker

Animoto

- o I can create an account for you.
- o Animoto help

Other Programs

- o Tech & Learning's Top 10 Sites for Video Editing
- o 18 Best Video Editing Software for Free Download (Windows)
- o Creative Commons for media

Requirements

- 2-3 minutes long
- includes background music
- utilizes transitions
- has a title and name of creator
- provides photo and music credits, as necessary
- explains who you are with a theme or based on an "I am from" poem (not just a timeline of your life)

Submission

- Upload your video to YouTube or Vimeo. Choose unlisted instead of private.
- Submit your URL to Canvas

***I know you could spend well over two weeks to create a video, but I don't want you to obsess over this. The main idea is to create a movie that tells us who you are and that allows me (and you) to understand that you can produce video. For the OCD types (myself included), don't spend every waking moment on this! :)

Resources/Inspiration

- Center for Digital Storytelling Website
- Center for Digital Storytelling You Tube Channel
- The Things They Lost
- Creative Narrations
- http://www.reelworks.org/rw/watch/identity/
- http://listenup.org/index.php
- http://youthvoices.adobe.com/youth-media-gallery/themes/8-identity
- Photo Opportunities

Reasons for Creating Videos

- Across More Classes, Videos Make the Grade

Rubric

Introductory Video Rubric
You've already rated students with this rubric. Any major changes could affect their assessment results.

Criteria	Ratings		Pts
Sequencing	Full Marks : content is well thought out and sequencing makes sense 3 pts	The design of the movie makes it hard to view the movie and follow the information. 1 pts	3 pts
Music/Sound	Music and/or sound enhances the experience of the movie 3 pts	Music is used but distracts the viewer 1 pts	3 pts
Technical Aspects	Full Marks: 2-3 minutes, includes music, utilizes transitions, provides a title and name of creator, provides credits (as necessary) 6 pts	Minimal marks: Many of the criterial are missing 1 pts	6 pts
Description of criterion	Full Marks: Message is clear. Video explains who you are based on a theme or "I am from" poem. Powerful images are used for visual metaphor. 8 pts	Minimal marks: Message is vaguely communicated. 1 pts	8 pts

Total Points: 20