advanced visual journalism

JOUR 446 (5 credits) Spring 2013 T / TH Noon – 1:50 p.m., CF 202

Spring 2013
Name
Class
Do you work with, or are you an expert at Photoshop?
HTML? Dreamweaver? Java Script? WordPress? Twitter? Blogs? Any other web/social media programs?
What are your goals for this class?
What do you plan to do upon graduation?
How does this class fit into your career plans?
Are you working this quarter? If so, how many hours?
What websites do you routinely use?
What multimedia components do you normally explore?
Depending on Community Partners and interest, I am considering 3 teams of 3 people an 2 teams of 4 people. The jobs are not mutually exclusive and depend on the particular

ıd Community Partner. And, once you are in teams, depending on your Community Partner, you may divide the duties up differently.

This is preliminary only, and is designed for me to get a sense of your interests. The potential Community Partners will visit class this Thursday, April 4, and you will get the chance to learn more about them then, so might shift your focus. Also, I will try to accommodate your first choice, but just as in your future jobs, where you will have to work on whatever is assigned, you might not get your first choice, so please be open about this process.

Remember to research all potential partners before Thursday. But, for now:

Please indicate which role you would like to primarily fulfill and why. Remember, **every** member is expected to work in all areas.

1) For a new website or website redesign, the duties might be the following:

Designer;

Dreamweaver/ Web Aficionado;

Image and Sound Providers;

Lead Researcher / Reporter / Editor / Team Leader.

2) For the project with a web + print/multimedia focus, duties might be organized this way:

Reporter/Writer(s), includes writing feature stories, polls, Q&A, etc.;

Image and Sound Capturers / Reporters;

Editor of multimedia and audio slideshows;

Web editor;

Designer;

Researcher / Editor / Team Leader.

3) For the promotional video project, duties might be organized this way

Reporter(s), includes interviewing and writing;

Designer / Word editor, create the look and feel of the presentation;

Image and Sound Capturers / Reporters;

Editor of multimedia and audio slideshow in Final Cut Pro;

Researcher / Editor / Designer / Team Leader.

Which duty would you like to take on and why?

Which Community Partner would be your first preference and why?

Whom in the class would you like to work with?

If critical, whom in the class would you prefer not to work with?

Do you have any concerns or comments you would like to share with me?