

Proposal for a Visual Installation for the College of Business and Economics

Art 495 - Professional Practices Seminar (Garth Amundson)

This proposal is for a permanent installation for the College of Business and Economics located on the first-floor landing in Parks Hall. The final product will be designed, produced and delivered by December 11, 2009.

Project Description:

The piece will consist of twelve photographs that visually represent the six departments of the CBE, including Accounting, Economics, Management, Finance and Marketing, Decision Sciences and the MBA program. Images will be of students and faculty working and interacting together to express the rich diversity and sense of community among the members of the departments. The project will reflect the goals and direction of the college to “provide a global perspective, knowledge of information technology, and the ability to apply economic and business principles.”

The design of the piece will be a modular format, consisting of three columns with four image panels per column. Each department will be represented on two panels, one being 30” x 36” and one being 30” x 18”, which will be printed on canvas, stretched over stretcher bars (a wood structure used for supporting canvas) and finished for hanging. These canvases have been specifically designed to fit the 12’ x 12’ dimensions of the east wall on the first-floor stairwell landing.

We will conduct a photo shoot as directed and arranged by the client, provide model release forms, edit the images and present a selection to the department chair and project committee for final review. Hanging specifications must be provided and conducted by the CBE and Parks Hall, respectively. Images will also be put onto a CD for electronic use within the department.

This creative exchange between departments will help foster partnerships within the university community and enrich both the undergraduate and postgraduate experience of those involved.

We look forward to working with you on this project. For further information or questions about this project, please contact Garth Amundson at 360.650.3436.

Project Budget and Schedule:

Photo shoot:

\$550 for six hours of arranged sessions between a team of photographers and models.
Images will be shot and approved for production by November 4, 2009.

Materials for printing:

\$450 for two rolls of Epson premium matt canvas 36" x 40'.
\$300 for ink.

Production and labor costs for assembly of images:

\$100 per hour for twelve hours of labor.
\$270 for materials.

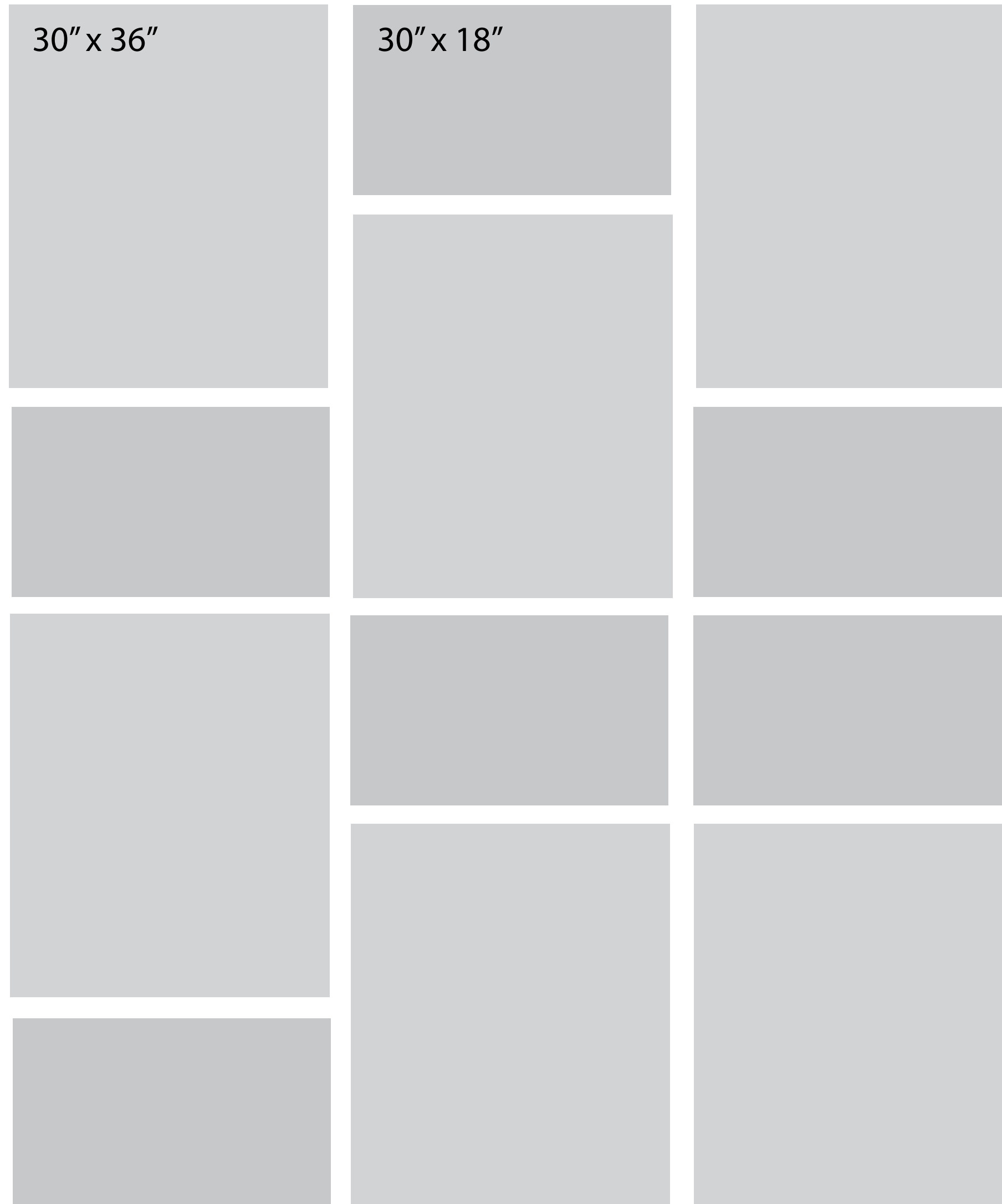
Total: \$2770

495 Professional Practices

Parks Hall - Stairway Landing Proposal

October 14, 2009

Wall Space 12' x 12' approx.



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