

# Faculty Workshop

## "Ethics at Work"

A Seminar in the Curriculum Enhancement Series

Sponsored by the Center for Excellence in Management Education, College of Business and Economics

July 6-8, 13-15, 2004

### Corporate Sponsors:

- Center for Excellence in Management Education Advisory Board Member: Murray Dow (Dow Hotels)
- HRH: Hilb Rogal & Hobbs
- McGladrey & Pullen – Certified Public Accountants

### Facilitators:

- Brian Burton , Management Department
- Phillip Montague , Philosophy Department

### Schedule:

#### **July 6, 1-4 p.m.**

#### **Readings:**

- F. Reeves, "The Gadfly Business Ethics Project at Bentley College"
- J. Laney, "The Education of the Heart"
- P. Montague, selected readings
- J. Dancy, "An Ethic of Prima Facie Duties"

#### **Outline:**

1 p.m. Introduction

1:30 p.m. An introduction to ethical theories

3:30 p.m. Day 1 wrap-up

#### **July 7, 1-4 p.m.**

#### **Readings:**

- M. Friedman, "The Social Responsibility of Business is to Increase Its Profits"
- G.C. Lodge, "The Ethical Implications of Ideology"
- J. Boatright, "What's so Special about Shareholders?"
- A. Buono & L. Nichols, "Stockholder and Stakeholder Interpretations of Business' Social Role"
- "Ethics without Philosophical Ethics: Some Commonly Accepted Ethical and Professional Principles"
- A. Bhidé & H.H. Stevenson, "Why Be Honest If Honesty Doesn't Pay"
- B. Burton & S. Globerman, "Talisman Energy and its Sudan Investment"

#### **Outline:**

1 p.m. corporate social responsibility (CSR) (1 hour)

2 p.m. "Talisman Energy and its Sudan Investment" case discussion

3:30 p.m. Day 2 wrap-up

#### **July 8, 1-4 p.m.**

#### **Readings:**

- F. Reeves, "A Six-Step Case Method for Ethical Decision Making"
- L. Trevino and K. Nelson, "Deciding What's Right: A Principled Approach"
- J. Matthews and L. Nash, "Peter Green's First Day"

#### **Outline:**

1 p.m. An introduction to ethical decision making

2 p.m. The application to organizations

2:30 p.m. "Peter Green's First Day" case discussion

3:30 p.m. Day 3 wrap-up

**July 13, 1-3 p.m.**

**Readings:**

- F. Reeves, "Bloom's Global Pedagogical Goals, Business Ethics, and the Legal Environment of Business"

- M. Josephson, "Teaching Ethical Decision Making and Principled Reasoning"
- F. Reeves, "Some Tips for Integrating Ethics into Functional Courses"
- F. Reeves, Tips on Leading a Case Discussion"
- K. Goodpaster, "Can Ethics Be Taught?"
- W.M. Hoffman, "Ethics in Business Education"
- R. Frederick & W.M. Hoffman, "Business Ethics in the Curriculum"
- F. Reeves, "Kohlberg's Stages of Moral Development"

**Outline:**

1 p.m. Integrating ethics into courses  
Jeff Newcomer, Engineering Technology

2 p.m. Integrating ethics into courses  
Tammy Kowalczyk, Accounting

**July 14, 1-3 p.m.**

**Outline:**

1 p.m. Integrating ethics into courses  
Charles Sylvester, Physical Education, Health, and Recreation

2 p.m. Integrating ethics into courses  
Janet Estep, Accounting

**July 15, 1-5 p.m.**

**Outline:**

1 p.m. Integrating ethics into courses  
Hazel Cameron, Library

2 p.m. Integrating ethics into courses

Matthew Liao-Troth, Management

3 p.m. Lessons learned from teaching ethics

3:30 p.m. Workshop wrap-up

4 p.m. Closing reception