

A Table to be Used in Making Decisions

See also: [MBA 527 Syllabus](#) | [Short Papers/Case Analyses](#) | [Final Paper](#)

	Alt. 1	Alt. 2	Alt. 3	Alt. 4	Alt. 5	Alt. 6
Consequences						
Principles						
Rights						
Character						
Social contract						
Relationships						
Duties						

Definitions

Consequences: the costs and benefits to society resulting from a decision

Goal: maximizing net benefits

Principles: statements concerning the absolute rightness or goodness of an action

Goal: fulfilling principles

Rights: fundamental aspects of life to which people are entitled

Goal: maintaining or enhancing rights

Character: the sum of traits that are seen as good or not good for an individual to possess

Goal: to maintain and exhibit good traits

Social contract: the rules agreed upon, explicitly or implicitly, by members of a society

Goal: to maintain and enhance the security and fairness in society

Relationships: the connections, natural, intentional, or accidental, of one human being with another

Goal: to maintain and strengthen relationships

Duties: the specific imperatives given by specific actions of oneself or others

Goal: the fulfill duties as far as possible